

AA Insurance wins Most Improved Workplace Award

Auckland, 6 November, 2015 – AA Insurance has been ranked New Zealand’s Most Improved Large Workplace in the IBM Kenexa Best Workplaces survey.

The company was also a finalist in the Large Workplaces category for the eighth year in a row, and has been recognised in the Five-Year League since 2012 for sustained workplace excellence. Large workplaces are those with 400-749 employees.

The awards are based on employee ratings in a confidential online survey. This year over 30,000 employees from 193 New Zealand organisations participated in this year’s survey, which is conducted between March and August and is open to all New Zealand-based businesses. AA Insurance’s 600 plus employees graded their workplace and employers across 12 key categories including leadership, culture, recognition and engagement.

AA Insurance Chief Executive, Chris Curtin, says the IBM Kenexa Best Workplaces survey is a great way to take the company’s temperature, to gauge how they were doing and what their people thought of the company.

“At AA Insurance we’re constantly monitoring, adapting, and improving ways of doing things in order to respond to staff feedback – to help extend their abilities and make their working lives more engaging,” he says.

“So, we’re truly grateful our people have recognised the improvements we’ve made, because we really do listen to what they’re saying. It means a lot to be recognised for the progress we continue to make.”

He confirmed the strong connection between engaged people and satisfied customers.

“Happy staff means happy customers. We couldn’t have one without the other,” he continues. “So I’d like to say a big thank you to all our people for their contribution. They take time and care with each of our customers, but they also help make AA Insurance a great place to work.”



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About AA Insurance

AA Insurance Limited is an expert in New Zealand home, contents, and car insurance. Launched in 1994, we're a joint venture between New Zealand Automobile Association and Vero New Zealand, which is part of the Suncorp Group. We employ over 600 staff to look after more than 340,000 customers and 635,000 policies.

We proudly support youth charity Blue Light, and the NRL Telstra Premiership and Holden Cup referees in New Zealand, and have been consistently recognised by: Reader's Digest Most Trusted Brands (since 2011), NZ Direct Insurer Award (since 2012), IBM Kenexa Best Workplaces Survey (since 2008), and Canstar Blue Most Satisfied Customers (since 2011). We've also been recognised among New Zealand's 50 most successful companies in the Rep Z: Corporate Reputation Survey.

AA Insurance has an A+ (Strong) Insurer Financial Strength Rating given by Standard and Poor's (Australia) Pty Ltd. For further information visit www.aainsurance.co.nz.

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